

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

December 13, 2023

Edwin Chun Yin Wong Chief Executive Officer J-Long Group Ltd Flat F, 8/F, Houston Industrial Building 32-40 Wang Lung Street, Tsuen Wan New Territories, Hong Kong

> Re: J-Long Group Ltd Amendment No. 3 to Registration Statement on Form F-1 Filed December 7, 2023 File No. 333-275077

Dear Edwin Chun Yin Wong:

We have reviewed your amended registration statement and have the following comment.

Please respond to this letter by amending your registration statement and providing the requested information. If you do not believe this comment applies to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your registration statement and the information you provide in response to this letter, we may have additional comments.

Amendment No. 3 to Registration Statement on Form F-1

Cover Page

1. We note your conclusion that, "[b]ased on management's internal assessment . . . JL, Sun Choice, and our operating subsidiary, JLHK, are not required to obtain any permissions or approvals from any Chinese authorities to operate their business as of the date of this prospectus." In this regard, we note that you do not appear to have relied upon an opinion of counsel with respect to your conclusion that you do not need any PRC permissions and approvals to operate your business and to offer securities to investors. If true, state as much and explain why such an opinion was not obtained. Additionally, please make conforming revisions to the section captioned "Permission Required from Hong Kong and PRC Authorities" starting on page 15 and the resale prospectus cover page.

Edwin Chun Yin Wong J-Long Group Ltd December 13, 2023 Page 2

Please contact Rucha Pandit at 202-551-6022 or Donald Field at 202-551-3680 with any questions.

Sincerely,

Division of Corporation Finance Office of Trade & Services

cc: Virginia Tam